

Sunday, August 11, 2024

Black River Landing, Lorain

SPONSORSHIP OPPORTUNITIES

Investment Benefits	Presenting Sponsor \$5,000	\$2,500	\$1,000	\$500	\$250
Race Entries	10	8	6	4	2
PRE-EVENT RECOGNITION					
Identification as presenting sponsor in race marketing	✓				
Recognition on event website \$1,000 & over includes logo & link	✓	✓	✓	✓	✓
Email blasts with logo (For \$1,000 and up) or listing	✓	✓	✓	✓	✓
Social media promotion with links to sponsor website	✓	✓	✓		
Logo in event advertisements (Commit by June 15)	✓	✓	✓		
Mention in press release	✓	✓	✓	✓	
ON-SITE RECOGNITION					
Booth availability (no onsite sales)	✓	✓	✓	✓	
T-shirt recognition (one-color logo \$1,000 and up) by July 15. Space will be prioritized based on sponsorship level	✓	✓	✓	✓	✓
Display of your company's banner	✓	✓	✓		
POST-EVENT RECOGNITION					
Thank you email blast	✓	✓	✓	✓	✓
Social media thanks	✓	✓	✓	✓	✓
Newsletter mention	✓	✓	✓	✓	✓